

Higher School of Economics and Business



CONTACT DETAILS:

MEB-3B, Al-Farabi av. 71, Almaty city
Tel.: 8-727-377-33-33, int. (12-67).

Social networks:

Instagram – @hseb_kaznu

Facebook – HSEB KazNU

Twitter – @hseb_kaznu

Higher School of Economics and Business is a faculty that trains highly qualified specialists and scientists in the field of economics, business and management, finance, accounting and auditing, logistics and marketing in Kazakhstan.



DEAR APPLICANTS!

It is well known that economic professions have been and remain the most popular areas among high school graduates. Moreover, I want to emphasize that this trend is observed not only in Kazakhstan, but also abroad. When applicants and especially their parents choose the future specialty, they rightly believe that economists, financiers, accountants and managers will be in demand at every enterprise, financial and trading organizations, public service, and even in starting their own business.

Youth choose Higher School of Economics and Business, because:

- Historically first and biggest in Kazakhstan Graduate School, where highly qualified economists were being forged, and it was the basis for founding in 1963 Almaty Institute of National Economy;
- Annually graduated 500 of bachelors, masters and PhDs in the spheres of Economics, Management and Marketing, Finance and Accounting;
- Team of highly professional teachers, including 20 doctors of economic sciences, 45 candidates of economic sciences, 10 PhDs;
- Combination of classic university traditions with modern education technologies. The inclusion of students in scientific research, scientific continuity and scientific schools, developing in tight connection with Institute of Economics of the Ministry of Education and Science of the Republic of Kazakhstan;
- Alma mater of many outstanding scientists, political leaders, well-known businesspeople, rec-tors, athletes, who are the country's pride;
- International projects and international network education.



**DEAN OF THE
HIGHER SCHOOL OF
ECONOMICS AND
BUSINESS, Doctor of
Economics, Professor
Sagiyeva K. Rimma**

*We invite everyone who is not afraid of
challenges and wants to become a professional!*



WHERE OUR GRADUATES CAN WORK ...

Over the 70-year history, the Higher School of Economics and Business has trained more than 15,000 specialists. At present, our graduates have an excellent reputation in the government, strategically important industry organizations, enterprises, private and multinational companies and contribute to the development of the country's economy.

Graduates of HSEB can work in the following areas:

- Ministry of Finance of the Republic of Kazakhstan, National Bank of Kazakhstan, second-tier banks, Tax Committee, Treasury, Customs, insurance companies;
- Administration of the President, the Parliament of Kazakhstan, various structural units of the Government, the Ministry of National Economy of the Republic of Kazakhstan, local authorities;
- National companies, concerns, international corporations;
- Transport, manufacturing, consulting, auditing and logistics companies, advertising and marketing agencies;
- Scientific research institutes in the field of economic research and other legal entities.

4

departments

1800+

students

70+

history

150+

faculty members

60+

international partners

OUR PRIDE IS OUR GRADUATES!



Sagintayev Bakhytzhane

Mayor of Almaty
Head of President's Administration of the
Republic of Kazakhstan
Prime Minister of the Republic of Kazakhstan
(2016-2019)



Ashimbaev Maule

First Deputy Chairman of the NurOtan Party
Member of the Parliament of the Republic of Kazakhstan



Naribaev Kupzhasar

D.e.s., Professor, Academician of the National Academy
of Sciences of Kazakhstan
Minister of Higher and Secondary Special Education of
the Kazakh SSR (1983-1987)
Rector of al-Farabi Kazakh National University
(1991-2001)



Sagadiyev Kenzhegali

D.e.s., Professor, Academician of the National Academy
of Sciences of Kazakhstan
President of the National Academy of Sciences of the
Republic of Kazakhstan
Member of the Parliament of the Republic of Kazakhstan
(2004, 2007)



Karagusova Gulzhana

D.e.s., Professor, Member of the Parliament of the
Republic of Kazakhstan
Minister of Labor and Social Protection of the
Republic of Kazakhstan (2001-2007)



BACHELOR'S PROGRAM

6B041 Business and Management

Educational programs Management and management

- Management
- State and local government
- Economy

Educational programs Audit and taxation

- Accounting and Auditing

Educational programs Finance, economics, banking and insurance

- Finance

Educational programs Marketing and advertising

- Marketing

6B113 Transportation Services

Educational programs Transportation Services

- Logistics (by industry)

MASTER'S PROGRAM

M070 Economy

- Economy

M071 State and local government

- State and local government

M072 Management and Management

- Project management
- Innovative management
- Management

M073 Audit and Taxation

- Accounting and Auditing

M074 Finance, Economics, Banking and Insurance

- Finance

M075 Marketing and Advertising

- Marketing

7M113 Transportation Services

- Logistics

PHD PROGRAM

D070 Economy

- Economy

D071 State and local government

- State and local government

D072 Management and Management

- Project management
- Innovative management
- Management

D073 Audit and Taxation

- Accounting and Auditing

D074 Finance, Economics, Banking and Insurance

- Finance

D075 Marketing and Advertising

- Marketing

D148 Logistics by industry

- Logistics (by industry)



OPINIONS OF STUDENTS

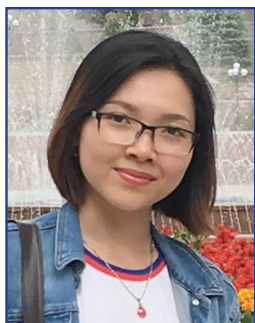


It is well-known fact that the economy of any state plays a special role in developing the country. Therefore, I was interested in economics from school age and purposefully entered the Higher School of Economics and Business. And it became one of the most important steps in my life.

Students can find everything they need on campus: students' service center, Smart Health medical center, a library, dormitories, canteens, sports centers, computer halls, cinema, co-working space and much more. At the faculty, lectures are conducted by highly qualified specialists using modern teaching methods. We like the opportunity to do internship in different companies. High level of international relations development should also be noted. In addition to the knowledge that is necessary to become a professional, our faculty is a school of life for young people. Students' self-government organizations and various clubs make a major contribution to the development of skills required for future ready graduates.

The Higher School of Economics and Business is a real platform of friendship that unites young people who dream of the future.

Dauletkhan Zhaksylyk



My name is Mai. I am a student from Vietnam. I study at the Higher School of Economics and Business. At university, I value hospitality most of all, as well as the readiness of university staff to help international students in solving any problems. KazNU can be considered as a leader in comparison with other universities: high-quality education, modern academic buildings, a comfortable campus, qualified specialists, etc. There are many activities that make student life bright and rich. I am glad that I have found many friends here. When I return to my country, I will try to strengthen cooperation with Kazakhstan. I wish our university and faculty success in the world rankings.

Nguyen Kim Tuet May

STUDENT LIFE

Social and educational work is one of the priorities in the educational activity of the Higher School of Economics and Business. The purpose of social and educational work is the formation of personal-value relations of students, the development of patriotism, social mobility and education.

There are following students' self-government organizations: Council of Students, the Maslikhat of Students, and "Sunkar".



In the theater named
after M. Auezov



Conference of students and young
scientists «Farabi alemi»



Student Entrepreneurship –
Enactus World Cup (Canada)



National game «Kokpar»



Students' subject Olympiad



International Scientific
Conference



Scholarships for gifted students



Big Almaty Lake



Internship at the company
"Damu Logistics"



Our victories in sports

FOREIGN EXPERIENCE



Coordination Council of the
Erasmus + ENINEDU Project



Cooperation with Hamad Bin
Khalifa University (Qatar)



Scientific internships for master
students at Oxford University (UK)



Seminar-training at the University
of Nice – Sophia-Antipolis
(France)



Cooperation with Washington State
University (USA)



Seminar at the University of
Santiago de Compostela (Spain)



BUSINESS COMPETENCY DEVELOPMENT CLUSTER

Islamic Finance Centre

- Cooperation with AIFC and Hamad Bin Khalifa University (Qatar);
- Islamic Finance Qualification (IFQ) certification;
- Work with the Thomson Reuters database;
- Scientific research, academic connections and advanced training seminars.

Stock Market Technologies Centre

- Improving financial literacy;
- Work on the securities market;
- Cooperation with stock exchanges;
- Financial technology and financial analysis;
- Modern, equipped classrooms.

Entrepreneurship and Innovation Centre

- Established within the framework of Erasmus + ENINEDU project;
- Providing consulting support to students to promote their business projects;
- Supplementing academic learning with applied skills;
- Interaction with employers.



Tripartite memorandum between
Al-Farabi KazNU, AIFC and Hamad
Bin Khalifa University (Qatar)



Opening of the Islamic
Finance Centre



Stock Market Technologies Centre



Seminar held jointly with AIFC
and representatives
of Qatar and Bahrain



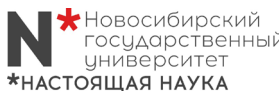
Islamic Finance Centre



Conference Hall of the Business
Competency Development Cluster



THE INTERNATIONAL COOPERATION



UNIVERSITAT ROVIRA I VIRGILI

