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**The program of
the entrance exam for the group of educational programs of the faculty of
Higher School of Economics and Business
bachelor's degree
for foreign citizens to study on a paid basis**

1. General Provisions

1.1 The program was drawn up in accordance with the Order of the Minister of Education and Science of the Republic of Kazakhstan dated October 31, 2018, No. 600 «On approval of the Model Regulations for admission to studies in educational organization, implementing educational programs of technical and vocational education» (hereinafter – the Standard Rules).

1.2 Entrance exams for bachelor's degree programs consist of two stages:

- ✓ At the first stage, foreign applicants take a test on general education subjects on the respective platform.
- ✓ At the second stage, they undergo testing to determine their proficiency level in the language of instruction.

1.3 The entrance exams are conducted in the form of testing for the following groups of educational programs:

- ✓ 6B04101 – State and local government
- ✓ 6B04102 – Management
- ✓ 6B04103 – Economics
- ✓ 6B04105 – Accounting and audit
- ✓ 6B04106 – Finance
- ✓ 6B04107 – Marketing
- ✓ 6B04109 – Digital economy
- ✓ 6B11301 – Logistics (by industry)

1.4 In case an international applicant is unable to come to the University to take the entrance exam in the form of testing, they have the opportunity to take it online.

1.5 Selection for admission of international applicants to bachelor's degree programs through testing is assessed on a 100-point scale.

1.6 Following the entrance exam for bachelor's degree programs, a test results sheet is compiled in the established format, which is signed by the management of the Department of Internationalization and Recruitment of Foreign Students.

1.7 Appeals regarding the results of the testing are allowed within 24 hours.

1.8 An appeals commission is established by the rector of al-Farabi Kazakh National

University for the period of exams. The appeals commission for admitting international applicants to KazNU includes employees of the Department of Internationalization and Recruitment (hereinafter referred to as the Department) and the teaching staff of KazNU.

1.9. The decision on admission is reviewed by the competition commission for the enrollment of international applicants and is documented by a protocol through the "Salem Department" system.

1.10. Retaking the entrance exam is not allowed.

2. Conducting the entrance exam in 2025

2.1. Testing is conducted in Russian, Kazakh and English, with the inclusion of questions on the relevant core subjects (geography/mathematics) within the framework of the comprehensive school program (bachelor's degree programs on the website <https://welcome.kaznu.kz/ru/26848/page>).

2.2. Approximate list of topics in geography:

1. General patterns of the geographic envelope. The concept of a natural complex.
2. The concept of the hydrosphere. The global water cycle.
3. The structure of economic and social geography.
4. Geography of world natural resources.
5. Scale and maps.
6. Water in nature.
7. Atmospheric pressure and wind.
8. Climate resources.
9. Maps and atlases.
10. Shapes and sizes of the Earth.
11. Geographic coordinates.
12. Tasks of geodesy.
13. Modern political map of the world. Diversity of countries in the modern world, their main types. The main forms of government in the countries of the world.
14. Geography of the world's population. Ethnic composition of the world's population. Population distribution across the Earth. Urban and rural population of the world. Urbanization, problems of urbanization in the modern world.
15. General economic and geographical characteristics of the regions of the world (Western Europe, Eastern Europe, Latin America, Africa, Asia).
16. General economic and geographical characteristics of the countries of the world (USA, Great Britain, Germany, Poland, Japan, China, Australia, Brazil, South Africa)
17. Main types of environmental pollution.
18. The role of population in the ecosystem.
19. Environmental problems of cities.
20. The importance of the Red Book in preserving biodiversity.

2.3 List of recommended literature for preparation:

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1. Maksakovsky V.P. Economic and social geography of the world. Methodological manual. M.: Prosveshchenie, 2004.
2. Maksakovsky V.P. Geographical picture of the world. Book 1. M.: Drofa, 2004.
3. Maksakovsky V.P., Nadyrov Sh.M., Mylkaidarov A.T. Economic, social and political geography of the world. Textbook. Almaty "Kazakh University" 2013.
4. Geography. Regional overview of the world: a textbook for the 11th grade of a general education school in the natural sciences and mathematics direction / A. Beisenova, K.
5. Kaimuldinova, S. Abilmazhinova [et al.] ; Ministry of Education and Science of the Republic of Kazakhstan. – 3rd ed., edited, supplemented. - Almaty: School, 2015. - 366 p. : sketch.
6. Abilmazhinova, Saltanat Abilmazhinovna. Geography. Regional overview of the world / S. Abilmazhinova, D. I. Zhangeldina; Ministry of Education and Science of the Republic of Kazakhstan. - 2nd ed., edit., supplement. - Almaty: School, 2015. - 159, [1] p.
7. Geography / A. S. Beisenova, K. D. Kaymuldinova, S. A. Abilmazhinova [and others]; MON RK. - 3rd edition, revision, ball. - Almaty: School, 2015. - 367 p.
8. Petrova, Natalia Nikolaevna. Geography. Modern world : учеб. for cars / N. N. Petrova. - 4th ed., pererab. and the ball. - M. : FORUM, 2011. - 223, [1] p.
9. Pidwirny M. Earth Science for Middle School. eBook <https://books.google.kz/>
10. Understanding Physical Geography. Our Planet Earth Publishing, 2021. eBook <https://books.google.kz/>
11. Schmittner A. Introduction to Climate Science eBook <https://open.oregonstate.education/climatechange/>
12. Martin Vermeer. Geodesy: The Science Underneath. Aalto University, 2019, p. 612
13. Casagrande, G., Sik, A., Szabó, G. Small flying drones: Applications for geographic observation, 2017, pp. 161.
14. Valleriani, M. The structures of practical knowledge (Book), 2017, pp. 491.
15. Felgenhauer, T., Gäbler, K. Geographies of digital culture (Book), 2017, pp. 172.
16. The Boccaletti, D. The Shape and Size of the Earth: A Historical Journey from Homer to Artificial Satellites, 2018, pp. 193.
17. Lu, Z., Qu, Y., Qiao, S. Geodesy: Introduction to geodetic datum and geodetic systems (Book), 2014, pp. 401.
18. Alexandrova A. Yu. International tourism: study. для узов [M-vo education of the Russian Federation]. - 2nd ed., pererab. and the ball. - M.: KnoRus, 2010. - 459 p.
19. Geography of the world economy. Textbook. Otv. ed. N. S. Mironenko. - M.: Izd-vo "Travel Media International", 2012. -352 p.
20. Population geography and social geography / Voprosy geografii. Sat. 135. Otv. ed. A. I. Alekseev, A. A. Tkachenko. M.: Izdatelsky dom "Kodex", 2013. -552 p.
21. Domansky R. Economic geography: dynamic aspect. Per. floor with - M.: Novy chronograph, 2010. -376 p.
22. Introduction to economic geography: basic course for economists, managers,

geographers and regional scientists: учеб. for universities / A. Yu. Scopin. - M.: Vldos, 2001. - 272 p.

23. Economic and social geography: study. for universities / under the editorship. M. M. Golubchika. - M.: Vldos, 2004. - 400 p.

24. Alaev E.B. Socio-economic geography: conceptual and terminological dictionary. M., 1983.

25. Akimova T.A., Kuzmin A.P., Haskin V.V. Ecology. Природа – Человек – Техника: Textbook for universities. - M.: UNITY-DANA, 2001. - 343 p.

26. The Climate Promise. URL: <https://climatepromise.undp.org/>

27. Cunningham W., Cunningham AM. Principles of Environmental Science: Inquiry & Applications. – McGRAW-HILL, 9th, 2019

28. (English).

29. Singer F.D. Ecology in Action. – Cambridge University Press, 2016 (English).

30. Tazhibayeva T.L., Voronova N.V., Tanybayeva A.K. Ecological safety: educational and methodological textbook.-Almaty: Kazakh University, 2021 (Kaz., Rus., Engl.)

31. "Integrated Water resource management in Kazakhstan". Almaty: Kazakh university, 2014.

3. Criteria for evaluating the entrance exam for admission to the bachelor's program for foreign citizens on a fee-paying basis:

3.1 The selection for admission of a foreign applicant to bachelor's degree programs according to the testing format is assessed on a 100-point system. When enrolling on a fee-paying basis in a bachelor's degree program, the results of the first stage of testing of 65 points (65% and above) and the results of testing to determine the level of a foreign language (English 70%, Kazakh 50% and above) are counted.

3.2 At the first stage of preliminary selection for bachelor's degree programs, a test is taken, which includes materials on knowledge of general education disciplines of the chosen specialty and consists of 100 questions (20 questions in the test, 5 points for each correct answer).

3.3 To successfully pass the test, a foreign applicant must correctly answer at least 13 questions out of 20, which is 65 points and, accordingly, 65%, choosing any of the proposed languages for testing.

3.4 At the second stage of selection for bachelor's degree programs, a test is taken to determine the level of a foreign language:

☐ for educational programs with English as the language of instruction, it is necessary to correctly answer at least 21 questions out of 30, which is 70%;

☐ for educational programs with Russian or Kazakh as the language of instruction, it is necessary to correctly answer at least 15 questions out of 30, which is 50%.